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NEW IMAGES - The Award Winning Newsletter of the Metropolitan Maryland Chapter of ARMA International
March 2018 (volume 29, no. 4)

Good News! Early Registration has been extended through April 11!

**PIVOTING FROM PAPER:
ARE WE THERE YET?**

**April 18, 2018
at Drinker Biddle & Reath, LLC, 1500 K Street NW, Washington, DC**





Once again, the Metropolitan Maryland and Northern Virginia chapters of ARMA International are collaborating to present a full-day seminar packed with world-class speakers and cutting-edge topics.

This year's seminar theme is the transition from paper to digital. Business leaders and information scientists have anticipated for decades that digital technology would be the great enabler for a paperless society but making the digital transition has been more complex than anticipated. Challenges and opportunities continue to arise from leaving paper behind. Join us as we probe fascinating and emerging facets of this transition!

Our opening keynote speaker is Brett Tarr, Counsel: Litigation, E-Discovery, & Information Governance at Caesars Entertainment Corporation. Other speakers include:

- Jason R. Baron, Esq., Of Counsel, Drinker Biddle
- Mark Fisk, IBM Global Services Public Sector
- Lisa Haralampus, National Archives and Records Administration
- Matt Hebert, U.S. Department of Justice
- Don Rosen, National Archives and Records Administration
- Sue Trombley, Iron Mountain

Be sure to register early as space is limited to the first 100 people. Take advantage of the Early Registration discount, which has now been extended through April 11.

5.0 CRM CMP Credits Available!

5.0 IGP Credit Hours Available!

Early Registration (by April 11, 2018): Registration after April 4, 2018:

Members: \$100

Non-members: \$125

Full-time Students: \$50

3 or more registrants from the same organization: \$75 per person

Members: \$125

Non-members: \$150

Full-time Students: \$50

3 or more registrants from the same organization: \$100 per person

To register, go to <http://www.arma-metromd.org> under News and Events or www.arma-nova.org under Upcoming Meetings

We're on the Net and Social Media!

Visit the Metro Maryland Chapter website regularly for more details on our programs, events and member benefits: www.arma-metromd.org. Join us on Facebook, LinkedIn and Twitter.



Member News

March Meeting Recap: "Public vs. Private Sector RIM: Different Missions, Common Challenges"

2017-2018 Chapter Theme

"Where there is Chaos, There is Opportunity"

...RIM Professionals have the necessary

Mary Beth Weaver and Mike Allen of Cadence Group delivered an engaging presentation that explained the differences between RIM in government and in the commercial world, and more important, the commonalities. Present for the dinner at Stonehouse Grill followed by the presentation and lively discussion were:

- Carol Agayoff
- Debbie Armentrout
- Susan Brown
- Beth Canter
- Tod Chernikoff
- Betsy Christie
- Kenrie Hylton
- John Milligan
- Helen Mitchell
- Kyle O'Donnell
- Andrija Predic
- Larry Reitz
- Cheryl Smith
- Richard Thomas
- Victoria Tims
- Vivica Williams

Larry Reitz generously donated his 50/50 winnings back to the chapter.

Coming in May: Why You Need Intelligent Metadata and Auto-classification in Records Management

Our chapter meeting on May 9 will feature Graham Simms, Director of Delivery and Consulting Services at [Concept Searching](#). His presentation will focus on the role that metadata and auto-classification can play in the management of records and information. Full details on this meeting, including location, registration and dinner menu, will be available as soon as the arrangements are finalized. Stay tuned! Read more [here](#).

knowledge, tools and resources to bring order to information chaos.

From the Pen of the President

CALLING ALL RIM PROFESSIONALS!



Did you know that April is Records and Information Management Month? I would like to invite all of our ARMA members and friends to join us in celebrating and recognizing our profession this month. There are a variety of opportunities and events for you to engage with our community, learn more about RIM, meet fellow records and information management professionals, and develop leadership skills.

First, I hope you have registered to attend our annual Spring Seminar on April 18, 2018. We are collaborating once again with the Northern Virginia ARMA chapter to bring you an outstanding line up of speakers and presentations that address the question, "Pivoting from Paper - Are we there yet?" Don't miss this opportunity to hear from leaders in the industry and network with fellow RIM professionals from around the DMV. Last year we sold out, so make sure you register soon - the early bird deadline is April 11. Read about the full program and registration details elsewhere in this newsletter.

I also would like to encourage all our members to get actively involved with the Metro Maryland chapter board of directors. Participating on the board is an excellent way for you to support your profession, make new contacts, and get the full benefits of all ARMA has to offer, nationally, regionally, and locally. As a member of the chapter board, you can make your voice heard by contributing to bring new programs and events to our members for the next program year. We welcome new participants who are willing to bring fresh ideas that are interesting and relevant to your work as a RIM professional. We also offer new chapter leaders an opportunity to participate in the regional leadership conference, which brings



together ARMA chapter leaders from all over the Mid-Atlantic region. The conference is held in June 2018, and this year takes place in Princeton NJ.

If you are interested in learning more about opportunities with the board or have questions, please contact me at csmith@netsmithusa.com, or Deborah Armentrout at deborah.armentrout@nara.gov.

Finally, I would like to highlight a new offering from the Institute of Certified Records Managers (ICRM) that may be of interest to many of our local chapter members who are CRMs. The CRM/Federal Specialist credential is a post-certification specialty designation developed specifically for CRMs whose field of professional practice involves Records and Information Management programs of the U.S. Government, whether Federal government employee, uniformed military, consultant, or contractor. For more information on the CRM Federal Specialist, what is covered by the exam, and how to apply to take the test, go to: <https://www.icrm.org/fed-spec-landing-page>.

I wish all our members a happy RIM month and look forward to seeing you soon. For more on ARMA International's resources for promoting RIM month in your organization, go to: <http://www.arma.org/page/RimMonth/RIM-Month.htm>

Your Chapter President,
Cheryl Smith, CRM/FED

Metro Maryland Gives Back to the Community

Our annual Winter Clothing Drive concluded in March. The Chapter presented [The Dwelling Place](#) with 132 pieces of winter clothing that included hats, gloves, mittens, scarves and socks. Thanks to our generous chapter members and meeting attendees, we were able to far surpass last year's donation of 93 items. Our gratitude goes out to all who donated and made the Winter Clothing Drive a success.



Donations collected at the January chapter meeting

Upcoming Chapter Meetings:

- April 18, 2018 (Seminar)
- May 9, 2018
- June 13, 2018 (Banquet)

All dates are subject to change.



We're on the Web!

www.arma-metromd.org

Chapter Sponsors

The Metro Maryland Chapter wishes to thank our 2017-2018 Catocin Level Sponsors:



Click on the images to visit their company websites.

Sites to Surf

[The Basics of Blockchain Technology Explained in Plain English](#)

[Data Mining Techniques](#)

[Cloud Computing and Information Management – National Archives of Australia, Australian Government](#)

[Information Governance Gains Traction, Maturity, and Value Proposition: State of IG Report To Delete Or Not To Delete -- That Is The Question](#)

Educational Opportunities

MER (Managing Electronic Records) Conference, May 7-9, 2018

The MER Conference delivers the very latest insights to eRIM decision-makers and influencers inspiring confidence to lead change in your organization. The signature MER Conference is a 2-½ day immersive event focused on the LEGAL, TECHNICAL and OPERATIONAL aspects of managing electronic records in an ever-changing environment. Carefully designed to be a collaborative learning experience, it regularly delivers on an intentional focus: empowering leaders with insights, connections and resources to effectively lead IG and eRIM solutions that support business objectives. More info and registration [here](#).

Free ARMA Webinar: A Guide to Making Long-Term Digital Preservation Affordable and Sustainable

Because preserving permanent and long-term digital information is so expensive, establishing credibility for repository operations must include demonstrating financial sustainability. Defensible business models and financial plans and practices must therefore be in place for day-to-day operations as well as the long haul. This session identifies costing models and funding approaches for trusted digital preservation repositories to help you plan and budget for sufficient staffing and infrastructure to sustain and ensure access to long-term electronic records. More info [here](#).

ARMA Webinar: Avoiding the Common Mistakes in an ERM Program

To feel overwhelmed by the prospects of managing electronic records is understandable, for there are many technical, legal, compliance, and operational challenges inherent in an ERM program. For those who are new to RIM or who would like a better understanding of what goes into an ERM program, this rapid fire session can serve as a starting point because it sheds light on what you can do to avoid the most common mistakes that lead to elevated risk and expense. Much of the content is adapted from the ARMA International online course titled "Electric Records Management," which is included in the Essentials of RIM Certificate. More info and registration [here](#). Free to ARMA Professional members.

Free ARMA Webinar: Add and Subtract Technology in Legal and RIM-Friendly Ways

Implementing new technologies and retiring old ones are regular parts of doing business today. Without proper planning, technology implementation and decommissioning can lead your organization to face RIM, litigation, and data security pitfalls. This panel discussion presents real-life lessons from the experiences of global and U.S. Fortune 500 companies, providing practical approaches for developing and implementing technology lifecycle governance practices to mitigate those risks.

ICRM Updates

Spring Exam Dates are Exam dates are May 7th, 2018 thru May 18th, 2018. Registration is currently open until May 3rd, 2018.

Future Exam Dates:

Summer 2018: Aug 6th, 2018 thru to Aug 17th, 2018. Registration is open from May 25th, 2018 thru to Aug 2nd, 2018.

Fall 2018: Nov 5th, 2018 thru to Nov 16th, 2018. Registration is open from Aug 24th, 2018 thru to Nov 1st, 2018.

New Specialty Designation

The Institute of Certified Records Managers (ICRM) proudly announced its newest Post Certification Specialty Designation, the CRM/Federal Specialist, developed for CRMs whose field of professional practice involves Records and Information Management (RIM) programs of the US Government, whether as Federal government employees, uniformed military, consultants or contractors. Similar to the Nuclear Information and Records Specialist that was developed in 1990 to demonstrate knowledge of the rigorous requirements of the nuclear industry, the CRM/Federal Specialist has been developed to demonstrate mastery of the breadth and depth of requirements for managing Federal records. The designation was unveiled during the 930Gov Conference on September 6, 2017.

For more details, please see: <https://www.icrm.org/crm-federal-specialist>. If you have any questions related to the ICRM or this specialty designation, please contact the chapter's ICRM Liaison, Deborah Armentrout, at dharmentrout@gmail.com.

Our chapter is looking into reprising an exam preparation workshop like the one we held a few years ago with our sister ARMA chapters in the DC area. If you are interested in participating, or would like information about mentoring to prepare for the CRM exams, please contact ICRM Liaison, Deborah Armentrout, at dharmentrout@gmail.com.

If you are just getting started and would like to learn more about the CRM certification and the examination process, visit www.icrm.org to read more about the value of being a Certified Records Manager and how to get qualified for the examination.

Chapter Leadership & Email Addresses

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Questions or Comments about *New Images*?

New Images is the newsletter of the Metropolitan Maryland Chapter of ARMA International. Questions or comments should be directed to Newsletter Editor Carol Agayoff, CRM, at contact_us@arma-metromd.org or 301-216-0877.

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